

Coast Launchpad Initiative

A contest in which INNOVATION is rewarded and STUDENT SUCCESS is the primary objective.

The Coast LAUNCHPAD INITIATIVE is a creative contest that will allow teams to work together to *develop creative and innovative methods that can be implemented and will increase student success*. Potential teams will work together to prepare a concept proposal and present to a panel of judges. Four teams will be selected to move forward to develop their concept and will be provided support for related research and development of the final presentation. The semi-finalist teams will give a final presentation to the judges and one team will win \$10,000* to share. The contest will reward the best ideas that can be implemented to increase student success and be replicable, scalable and sustainable.

Timeline:

October 14, 2011	Coast Launchpad Initiative announced
November 18, 2011	Applications due by 5:00pm PST
December 12-16, 2011	Initial proposal presentations
December 16, 2011	Semi-Finalists announced
March 19, 2012	Final Presentations

Who can enter?

Any full- or part-time employee of the Coast Community College District is eligible to form or join a team**. Teams will have a minimum of four (4) members. Each team must have at least one representative from each of the four (4) different Coast Community College District entities (Coastline, Golden West, Orange Coast, District). The winning team will share the \$10,000* prize. All ideas and projects may be used and/or implemented by Coast Colleges to enhance student success. Research and Development funds will be provided to the finalist teams and may be used for legitimate, contest-related expenses only. All expenses must be accounted for according to the general accounting regulations adhered to by the Coast Community College District.

***\$10,000 Prize Money will be provided by the Coast Community College District Foundation and will not be paid from any public or State monies.*

**Teams may bring in external persons for consultation and/or advice.*

Coast Launchpad Initiative (cont'd)

How to enter?

Teams must complete a Coast Launchpad Initiative Application and submit it in person or via U.S. Mail or post to Coast Community College District, LAUNCHPAD INITIATIVE, 1370 Adams Avenue, Costa Mesa, CA 92626. Completed applications may be submitted electronically via electronic mail to mparham@ccd.edu. The Sponsor is not liable for any application that is not completed or is lost, stolen, damaged or undeliverable for any reason either via hard copy or electronic copy. ALL APPLICATIONS MUST BE RECEIVED NO LATER THAN 5:00PM PST ON FRIDAY, NOVEMBER 18, 2011. ANY ENTRY NOT RECEIVED BY THAT SPECIFIED TIME WILL NOT BE CONSIDERED.

Frequently Asked Questions

Is this a contest between colleges?

No! In fact, all four entities of the Coast Community College District must be represented on a team (Coastline, Golden West, Orange Coast, District).

Can I have someone from another company on my team?

No. Only permanent employees of the Coast Community College District are eligible to be on a team. However, you may use external persons as advisors.

If selected as a finalist team, can I use Research & Development funds to purchase a laptop for the presentation?

Technically, yes. However, the laptop (or any equipment, software, etc.) and any contents will be and remain the property of the Coast Community College District and must be surrendered upon completion of the final presentation. Better uses of the Research & Development funds would include providing transportation to another college to observe a best practice in higher education –OR– renting equipment to produce an interactive video that will help students understand how to register. Any and all equipment/software/materials/licenses purchased with the Research and Development funds are the property of the Coast Community College District and must be surrendered upon completion of the final presentation. Receipts will be required and accounting requirements of the District will be strictly enforced.

Coast Launchpad Initiative (cont'd)

Can the presentation be a PowerPoint?

Yes, however, the more creative (and perhaps even radical) the better! We are looking for innovative and implementable ideas that will help our Students succeed in obtaining their educational goals. Ideas should be replicable, scalable and sustainable. Ideas should be able to track success to prove efficacy. Use your best judgment of how you will get your ideas out to the judges and make them stand out!

Can the presentation contain more than one idea?

Sure! But, remember we are looking for implementable ideas that will help our Students succeed in obtaining their educational goals. Ideas should be replicable, scalable and sustainable.

Can we have more than four (4) members on a team?

Yes. But, each team must have at least one representative from each of the four Coast Colleges entities represented. Also note that the winning team members will share equally the \$10,000 prize money regardless of the number of team members.

Can we use other people's ideas/research and adapt them to suit our needs at Coast?

Yes, if you properly document and cite your resources. Intellectual property is protected by law. Using intellectual property, such as copyrighted material and trademarks (or, the ideas of others) is considered infringement, which is against the law. Please be sure to cite your resources and give proper credit for others intellectual property.

What is the difference between the initial proposal presentation and the final presentation?

All qualified applicant teams will be asked to present their initial concept to the judging committee during the week of December 12, 2011. From those presentations, the judges will select only four (4) teams to fully develop their ideas into proposals that may be implemented at our colleges. The four (4) finalist teams will prepare a formal presentation of an implementable program idea that has been researched and developed by the team.

Coast Launchpad Initiative

Suggested Contestant Timeline

October 14, 2011	Announcement of Contest, Applications available
October 17 – November 18, 2011	Select team members, develop initial concept proposal, complete application, submit application
December 12-16, 2011	Teams will present initial concept to judging committee
December 16, 2011	Announcement of four (4) semi-finalist teams that will develop their proposed concept for final presentation
December 16, 2011 – March 16, 2012	Semi-finalist teams will work together to develop their proposal and complete their final presentation
March 19 – 23, 2012	Final presentations to the judging committee
March 23, 2012	Winner announced, \$10,000 prize awarded

All dates are subject to change.

Coast Launchpad Initiative Rules & Regulations

This LAUNCHPAD INITIATIVE CONTEST (the "Contest") is sponsored by Coast Community College District Foundation ("Sponsor"). The Contest begins on October 14, 2011, and ends on November 18, 2011 (the "Contest Entry Period"), and will be held at Coast Community College District, 1370 Adams Avenue, Costa Mesa, CA 92626.

1. NO PURCHASE NECESSARY TO ENTER OR WIN.

2. Contest Entry.

In order to enter, each team taking part in the contest (each "Team") must submit an application, during the Contest Entry Period. The completed application must be returned to the Coast Community College District, 1370 Adams Avenue, Costa Mesa, CA 92626, Attention: LAUNCHPAD INITIATIVE COORDINATOR. Each team must submit a completed application. All entry materials become the property of Sponsor. Sponsor shall not be required to acknowledge or return any entry materials. Names of the Teams may be posted on the Coast Community College District Website.

3. Judging.

A judging panel comprised of two (2) or more judges selected by Sponsor, shall review each eligible entry using the following judging criteria:

- o Power/ persuasiveness of argument,
- o Creativity,
- o Quality of presentation,
- o Possibility of implementation

All teams will participate in an in-person Initial Proposal Presentation on or about December 12, 2011. Four teams will be selected by the judges as the semi-finalists. Semi-finalists will be notified on or about December 16, 2011. Semi-finalists will present a final proposal on or about March 19, 2012. The Winning Team of the Contest (the "Wining Team") will be announced on or about March 30, 2012. All presentation materials become the property of the sponsor. All judging decisions are final.

4. Prize.

The Winning Team will receive \$10,000* cash, split evenly between all team members. Taxes are the sole responsibility of the Winning Team. Sponsor reserves the right to withhold any prize if there is an insufficient amount of meritorious entries. Sponsor reserves the right to substitute the prize for a prize of equal or greater value.

Income and other taxes (if any) are the responsibility of the Winning Team. The prize is non-transferable and is not redeemable for cash or credit.

5. Eligibility.

The Contest is open to permanent employees of the Coast Community College District.

6. Conditions.

All federal, state, and local laws and regulations apply. Void where prohibited. Sponsor shall not be responsible for any expenses incurred by Teams in connection with participating in the Contest or claiming or using any prize awarded in the Contest. By submitting an Entry Form, each Team agrees to be bound by these Contest Rules and Regulations. Any decisions related to the Contest, the Contest Rules and Regulations, the operation of the Contest, and the qualifications and eligibility of any Team are at the sole discretion of Sponsor and are final. Each Team agrees to and does hereby release and hold Sponsor and its employees, officers, directors, shareholders, agents, representatives, and their subsidiaries, parent companies, or other affiliated companies harmless from any and all damages, losses, claims, and liabilities arising out of its participation in the Contest or resulting from accepting or claiming any prize awarded hereunder. Sponsor reserves the right, in its sole discretion, to terminate, suspend, or otherwise cancel the Contest at any time for any reason.

The Winning Team will be required to complete an Affidavit of Eligibility and Liability/Publicity Release, except where prohibited by law, or its prize will be forfeited.

Participation in the Contest constitutes permission (except where prohibited by law) to use each Team's name, biographical information, photographs, and any statements or remarks made by the Team's members, directors, shareholders, or employees about winning or participating in the Contest for advertising and promotional purposes (in any medium) without additional compensation. Teams acknowledge and agree that Sponsor may share any and all information collected through the Contest. Sponsor may verify that the Winning Team is qualified. Sponsor shall have the right to disqualify any Team that commits any act or is involved in any situation or occurrence, which in Sponsor's discretion, brings Sponsor into public scandal or ridicule, shocks or offends the community, detracts from the public image of Sponsor, or reflects unfavorably upon Sponsor. In the event the Winning Team is determined to be ineligible or is otherwise disqualified from the Contest, Sponsor may, but shall not be required, to select an alternate Winning Team. Sponsor is not responsible for (i) lost, late, damaged, misdirected, or illegible Contest submittals; (ii) technical malfunctions, interruptions, deletions, or defects of any kind to any telephone network, computer system, computer equipment, mobile device, server, service provider, or software; (iii) any theft, tampering, alteration, or destruction associated with the Contest, including the Contest submittal; (iv) unauthorized access to any network, computer system, computer equipment, mobile device, server, or software, or (v) unsuccessful attempts to notify the Winning Team. Sponsor is not responsible for verifying any of the information submitted by Team. Any attempt to undermine the fair and legitimate operation of the Contest shall result in disqualification and may be prosecuted to the fullest extent of the law. This Contest shall be governed by the laws of the State of California without regard to its conflicts of law principles. This contest shall adhere to rights afforded to intellectual property as protected by law. Using intellectual property, such as copyrighted material and trademarks (or, the ideas of others) is considered infringement, which is against the law. Please be sure to cite your resources and give proper credit for others intellectual property.

7. Rules and Winning Team.

To obtain a complete copy of the official Rules and Regulations or the name of the Winning Team send a self-addressed, stamped envelope to Coast Community College District, LAUNCHPAD INITIATIVE Rules & Winning Team, 1370 Adams Avenue, Costa Mesa, CA 92626. Please specify whether you want a copy of the Rules and Regulations or the name of the Winning Team.