

**This Week at the District**

**Launchpad**

This week, I met with Team Launchpad. The group held in-depth discussions about massive open online courses (MOOCs) as they are becoming increasingly popular at several colleges and universities. The discussions focused on how to effectively utilize MOOCs for both academic and non-instructional purposes. It was an interesting discussion from multiple perspectives regarding face-to-face interaction in the classrooms versus lecturing to hundreds of students all over the world via virtual lecture hall. Team Launchpad has committed to continue the research into MOOCs and I look forward to hearing their ideas at our next meeting. As always, we welcome everyone to join us. Please contact Nancy Sprague if you are interested in attending.

**OCLTF**

On Thursday, Trustee Mary Hornbuckle, Government Relations Director Martha Parham and I attended the Orange County Legislative Task Force. OCLTF is finalizing a major socio-economic impact study that will provide data for Coast and for the county as a whole. Over the next several weeks, the Task Force will be arranging legislative visits in Sacramento and finalizing our agenda for federal visits later this year.

**Regionalism Meeting**

At this week's Chancellors' Regionalism Meeting, we continued discussions regarding shared services and contracts. The Orange County chancellors and I also discussed how the virtual world or cloud concept could be utilized across all campuses to better leverage existing resources with the goal of providing better services to our students. As we all know, Prop. 30 (while needed) will not provide us with "extra" funding, so these meetings have become increasingly important for all four community college districts as we continue to face fiscal uncertainty at a statewide level.

**Academic Senate Presidents Meeting**

In my meeting with the Academic Senate Presidents, we had a great discussion regarding our own form of "regionalism." We discussed concepts of District-wide academic groups including a District-wide academic senate as well as a District-wide curriculum committee. As we are discussing shared and leveraged resources at a county level, it makes sense that we would share resources at a district level. These types of concepts could help students by streamlining processes such as articulation. I am thankful to the Academic Senate Presidents for their willingness to meet and to have these open and robust discussions.

**Cengage**

I met with some representatives from Cengage Learning—a leading provider of innovative teaching, learning and research solutions for academic institutions worldwide. We learned about the company's products and services, which are designed to foster academic excellence and professional development. This coming year, we will

**Board Meeting Reminders**

**December 12** - Regular/  
Organization Meeting

**January 16** - Regular Meeting

**February 6** - Regular Meeting

**Chancellor's Calendar**

**Week of December 10, 2012**

Monday - Friday  
In the office

evaluate how Cengage learning products may be implemented to increase student engagement as well as benefit our faculty and staff here at Coast Colleges.

**Sun Power**

As Coast District heads toward a greener future, we are constantly looking at new ways to reduce and improve energy consumption. President Wes Bryan, Facilities Director Jerry Marchbank and I met with representatives from Sun Power to discuss options for utilizing solar power for our campuses and for our students as hands-on learning opportunities.

**Holiday Events**

Along with many of you on the Board of Trustees, I had the pleasure of attending two holiday events on Tuesday. President Wes Bryan hosted the GWC Holiday Reception for faculty and staff. Coastline's foundation holiday event was held at the Newport Beach Learning Center. The District Office also held their annual luncheon this week. This time of year, it is always nice to reflect on our accomplishments and come together with colleagues in the spirit of the holidays.

Sincerely,





From the Office of  
**Loretta P. Adrian, Ph.D.**  
**President**  
11460 Warner Ave.  
Fountain Valley, CA 92708  
(714) 241-6152

## PRESIDENT'S BULLETIN

**Vision:** Creating opportunities for student success.

**Mission:** Coastline Community College promotes academic excellence and student success for today's global students through accessible, flexible, innovative education that leads to the attainment of associate degrees, transfers, certificates, basic skills readiness for college, and career and technical education.

**Monday, Dec. 3, 2012**

### COMING EVENTS:

**Now - December 14**

Angel Tags in the President's Office. Pick one up today!  
(See flier on next page)

**December 6-15**

OC Art Faculty show at the Coastline Art Gallery  
[\[MORE INFO\]](#)

**December 8**

Holiday Art Sale at the Coastline Art Gallery  
[\[MORE INFO\]](#)

**December 10**

Holiday Boutique at Coastline College Center  
[\[MORE INFO\]](#)

**Recent press releases:**

[www.coastline.edu/news](http://www.coastline.edu/news)

**Recent news clips:**

[www.coastline.edu/clips](http://www.coastline.edu/clips)

**President's Open Hour:**

The President will continue to have the last Thursday and first Friday of each month available for *Open Hour*. Contact Laila Rusamiprasert at [lrusamiprasert@coastline.edu](mailto:lrusamiprasert@coastline.edu) if you wish to come by on those days.

### Newport Beach fire alarm issue

The fire alarms at Coastline Community College's new campus (1515 Monrovia Avenue in Newport Beach) were falsely activated in the early morning hours of Saturday, December 1. The alarm sounded due to thick fog entering the naturally-ventilated atrium space and breaking the beam on the beam detectors, which are designed to detect smoke in the building. College Maintenance and Security personnel responded and are now looking into a modified solution that will provide sufficient fire monitoring while minimizing the risk of false alarms. Coastline has apologized to residents via Twitter and via letters to local HOAs and businesses for the impact the alarm may have had on their households. In the event of a future occurrence, affected residents can e-mail [dcant@coastline.edu](mailto:dcant@coastline.edu) for immediate response or Tweet to [@myccc](https://twitter.com/myccc) via [www.Twitter.com/myccc](http://www.Twitter.com/myccc).

### Coastliner newsletter and annual report available online

If you have not already read the *Coastliner* newsletter, please read it online at <http://www.coastline.edu/departments/pr/page.cfm?LinkID=1609>  
The newsletter will also be available in printed form on campus this week.

### Foundation honors two Visionaries this week

The annual Coastline Foundation Holiday Party will take place Tuesday night (December 4). During the event, attendees will pause to honor two *Visionary of the Year* honorees: Bruno Serato of the [Anaheim White House](#) and the law office of [Snell & Wilmer, LLP](#). Bruno started the charity *Caterina's Club* in 2005 which is dedicated to feeding the local motel children of Orange County. Every night, he and his staff prepare food for more than 300 children that gather at the Boys and Girls Club in Anaheim. Recently, he decided to take his life-changing actions even further. He started a fund to help families get out of motels and into permanent housing, helping them with the hefty deposits that are usually required for rental properties. Last year, Bruno was even named one of 10 CNN Heroes and put the prize money straight back into his charity to help more children and families.

Snell & Wilmer, LLP, is law firm with offices in Costa Mesa and Los Angeles (plus 7 other locations in the Western US and Mexico) and its 400 employees complete more than 50 hours of pro bono service, *each*, every year. In addition to volunteer work by staff at local food banks, boys and girls clubs, and charity events, the group provides numerous hours of pro bono work in poverty law, civil rights law and public rights law. They also provide free legal services to charitable, religious, civic, governmental, educational, or similar organizations that provide services to the poor.

Look for photos and an update on the Foundation party and the Visionary awards presentation in the next President's Bulletin.

### Coastline Art Gallery opening reception for OC Art Faculty show

I hope you will all join me at the opening reception for the OC Art Faculty show this Friday night. The reception will be held at the Coastline Art Gallery and refreshments will be provided. Meet the artists and enjoy our new gallery space at the Newport Beach campus! Details on the event are here: [www.coastline.edu/events](http://www.coastline.edu/events).



## To all Coastline Staff, Faculty, and Students

**Are you a Coastline Angel?**

**A warm-hearted, caring humanitarian who is willing to donate gifts out of love**



**You have an opportunity to be a Coastline Angel  
to someone this holiday season.**

**Coastline's Associated Student Government is continuing our tradition of participating in "Operation Santa Claus," a program sponsored by the County of Orange Social Services Agency, Health Care Agency, Probation Department, Child Support Services, and OC Community Resources to provide gifts for needy children who are survivors of abuse, neglect, abandonment, or other misfortunes. These children are currently receiving services from various county social service agencies, such as health care, housing, and probation or protective services. Many of them will spend their holidays in foster care. Each one of those children is waiting for an Angel to bring some comfort and love to their lives.**

**Right here in our neighborhood, we also have low-income elderly, blind, and disabled adults who will be facing harder times during the holidays. Each one of them is also waiting for an Angel to fill their hearts with some joy and happiness. You can be that Angel!!**

**Age-specific Tags are available in the President's Office beginning November 26, 2012.**

**Attach the Angel Tag to your Unwrapped gift and return it to the President's Office before December 14<sup>th</sup>. (No gift bags or wrapping paper please!)**

**All gifts will be picked up the morning of December 14<sup>th</sup>.**

**Your gift will make a difference.**

**Thank you for being a Coastline Angel!**